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Bloom's algae-derived flexible foams could be used for a range of sustainable and environmentally-friendly products like surf board foams – Emma Hutchings

August 28, 2015



Clean tech company Algix and environmentally-minded product and material development company Effekt have joined forces to commercialize the world's first algae-derived flexible foams. The foams, which can be created in a range of colors, will be used for a variety of applications and marketed under the brand name **Bloom**.

The joint venture's aim is to help make sustainable products more easily accessible. It could be used to produce yoga mats, footwear, sporting goods (e.g. traction for surfboards) and toys, to name but a few. Rob Falken, Effekt's and Bloom Holding's Managing Director, said:

Flexible foams have been overwhelmingly made out of non-renewable petrochemicals for decades. Over the past year we've worked really hard to create a suitable algae biomass alternative that doesn't compromise performance and that delivers tried-and-true characteristics for all sorts of demanding applications. [Continue reading >>](#)

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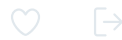
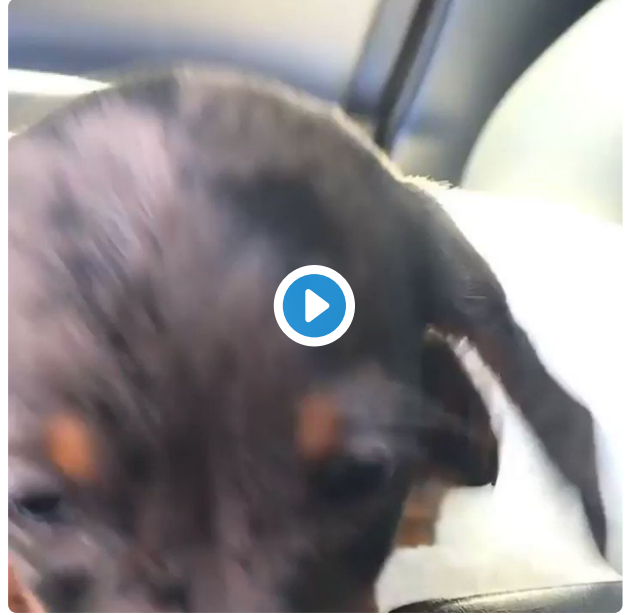
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